



For Immediate Release

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**STORMS FAIL TO DAMPEN SUCCESS OF
DUPAGE CVB MEETING PLANNERS EVENT**

Oak Brook, IL – The [DuPage Convention and Visitors Bureau](#) (DuPage CVB) is expanding its highly successful “One Magnificent Day in DuPage County” familiarization (fam) tour program to include summer and fall events this year. “One Magnificent Summer Day in DuPage” was held on June 24 and included thirty-one association and corporate planners.

Unusually heavy thunderstorms and high winds added more than a bit of excitement as the travelers arrived the evening before, but they awoke to a beautifully sunny day, with all in attendance for a spectacular opening breakfast hosted by [Arrowhead Golf Club](#) in Wheaton, Illinois.

Attendees spent the rest of their day being chauffeured to various hotels, resorts and attractions in the area via luxury motor coaches provided by [E3 Axess](#). Along the route, motivational speaker [Conor Cunneen](#) entertained the group with a “mix of substance and humor.”

Each stop along the way showcased their standout features, such as golf courses and spas, and provided special treats for the attendees, including a wine tasting at the [Lynfred Winery](#) in Roselle, in addition to providing tours of their guest rooms and meeting space.

“We were thrilled to have so many wonderful meeting planners attend this fam,” stated Lisa Landers, CMP, DuPage CVB Director of Sales. DuPage has so many great facilities, and attending our fam tours is the best way to get a glimpse of the best of the best.”

Comments from some of the guests:

“I had such a wonderful time with you, the other planners and the hosts at the various locations. The weather was wonderful, the tour was wonderful and the food and gifts were all wonderful. You planned everything just right, especially in view of the weather the night before. We couldn't have asked for a better event.” Delores White, Invesco

“Thank you for the FABULOUS Fam Tour. We had a blast and learned a lot about places we didn't know existed in DuPage. I would love to hear more about conferencing services you were talking about.” Manjusha "Rani" Saxena, MPH, Program Manager, MidAmerica Center for Public Health Practice, University of Illinois at Chicago, School of Public Health

“The DuPage Convention & Visitor Bureau must be highly commended for their exceptional work in putting together the DuPage Mag Day Fam Tour for meeting planners. They did an outstanding job in showcasing DuPage county's best with professionalism, style, competency and fun. I highly recommend their services to anyone who has the responsibility of planning meetings.” Janice McCullins, Office Manager, Illinois Council on Long Term Care

Participating hotels and resorts for this event included the [Hotel Arista](#) and [Holiday Inn Select Chicago/Naperville-Lisle](#) in Naperville, [Wyndham Lisle-Chicago Hotel & Executive Meeting Center](#) and [Hickory Ridge Marriott Conference Hotel](#) in Lisle, [Hilton Chicago/Indian Lakes Resort](#) in Bloomingdale, [Westin Chicago Northwest](#) in Itasca, and [Herrington Inn & Spa](#) in Geneva.

Photos from this event can be accessed through the [DuPage CVB's Flickr™ page](#). The date for the autumn “Magnificent Day” event has yet to be determined. Meeting planners interested in attending should contact the DuPage CVB Sales Department at 800.232.0502 or meetings@discoverdupage.com.

About DuPage County and the DuPage Convention & Visitors Bureau

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

Established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, the DuPage Convention & Visitors Bureau was formally certified in 1989 by the State of Illinois as the official agency to promote the county's multi-billion dollar tourism industry and market DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.

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